## Inspired by Justeen boutique:

One of the most colorful storefronts on N. Broadway, the bright pink walls of Inspired by Justeen beckon patrons to explore a fashion-forward world curated by Justeen. Committed to size inclusivity, this one-woman boutique includes clothes for women of all sizes, from petite to 3X, 0 to 22W, and everything in between. Justeen says, "I want people who wear plus to feel like they can work with petite style too." An Edgewater resident for over 15 years, Justeen is committed to carrying only high-quality items she knows her customers will appreciate.

## iCandee Marketing:

As their motto #wecanbrandthat suggests, @icandee\_apparel excels at bringing ideas to life through in-house printing, production, and graphic design services. As an LGBT-owned, Chicago-made business, iCandee is committed to serving the needs of the community. What began as a spontaneous idea selling t-shirts at street fairs between friends has now evolved into a nation-wide merchandise branding company based right here in Edgewater.

iCandee Marketing takes brand, organizational, and event concepts, and turns them into physical products—all with a personal touch. Co-founder Billy Stevenson says, "Relationships are everything in business. And the only way you're going to foster trust and good feeling is by listening to your client, understanding what their needs are." This customer service-based approach has certainly been successful, with over 95% of clients returning to iCandee again and again.

## Dak restaurant:

Since 2013, family-owned restaurant Dak has been serving dishes inspired by owner Daniel Ju and his wife's Korean American upbringing. Daniel says, "We grew up in a culture of hospitality, of making our guests feel welcome. And we wanted our restaurant to copy that... comfort and care with food."

Dak has received numerous awards and features including the title of Best Chicken Wings in Chicago by Chicago Magazine, something that they never expected. Daniel says, "The fact that we were featured on TV and local publications, sometimes I still can't believe it. I'm like 'I think they got the wrong restaurant.'" But as soon as you step through the door at 1104 W Granville and try Dak's Korean fried chicken wings, it'll be obvious they did indeed get it right.